



MUSICdise™

Presents Tod Lippy

FYC

For Your Consideration

2022

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Greetings Music Lover,

Please allow me to introduce myself. I'm Philip Warbasse, the founder of a new music marketing and licensing agency called **MUSICdise**. I began my career in Hollywood two decades ago as a media agency owner working in television and film. Over the years, I have learned a lot about marketing entertainment products, and I've worked with many amazing people along the way.

Recording software like Pro Tools has given rise to more unsigned artists than ever before. Now, these artists don't need a relationship with a label to record their music. Instead, they are looking for someone to help them promote their music as effectively as possible. I created MUSICdise to help great **musicians, bands, and labels** find and negotiate sync and licensing deals. A small team and I develop creative assets that enable our artists to stand out and offer professional representation to get them in front of people like you - **music supervisors, directors, and producers**.

MUSICdise is my response to colossal music licensing websites that deliver an infinite number of songs in a never-ending scroll. I see the need to stay small. To be keenly aware of the artists and songs I represent, to know the lyrics, tempo, and temperature. I appreciate that you have your own brand and distinctive credits, and I'd enjoy learning more about the type of music you are hoping to discover.

If you are tired of receiving .mp3's in your inbox, you are going to love us. The difference at MUSICdise is in the creative approach taken to position each artist. We use digital codes to deliver music quickly from creative one-sheets that include information designed to simplify the music selection process.

My goal is to establish MUSICdise as a group of professionals you know and trust to get sync deals done quickly and efficiently and give you the support you need to do your job the same way. So, while you're at a spotting session in the valley, my team and I are working behind the scenes to ensure the licensing process goes smoothly.

In today's world, where everyone is their own media center, and the noise level has reached a fever level pitch, I believe that different is better than better. Without further ado, it gives me great satisfaction to introduce singer-songwriter, **Tod Lippy**. I appreciate your consideration and look forward to your feedback.

Most Sincerely,

Philip Warbasse
CEO - MUSICdise

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How to Use

To experience the full impact of this presentation,
please scan or click codes for music & extras.

2022



Who Is **Tod** **LIPPY** ?

(And Why Is Everybody Talkin' About Him)



Get to Know Tod Lippy...

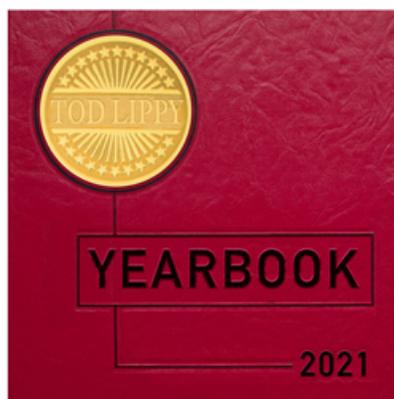


ANSWER: Connoisseurs of fine print worldwide revere **Tod Lippy** for his ultra-creative, award-winning publication *ESOPUS* (2003-2018). In contrast to other art magazines in circulation during the same period, *ESOPUS* felt more personal. Lippy's use of mixed media and various printing techniques evoked human emotions through storytelling in a singularly unique way. Now, it is no shock that he brings that same creative energy to his music. Tod Lippy writes and composes wonderfully crafted songs that touch upon "the everyday aspects of life that make it worth living." *YEARBOOK* is Tod Lippy's second release in as many years. **KCRW** featured *Good Start* from Tod's first LP release, *Here We Are*, as *Today's Top Tune* in Sep. 02, 2019.

...and His Work

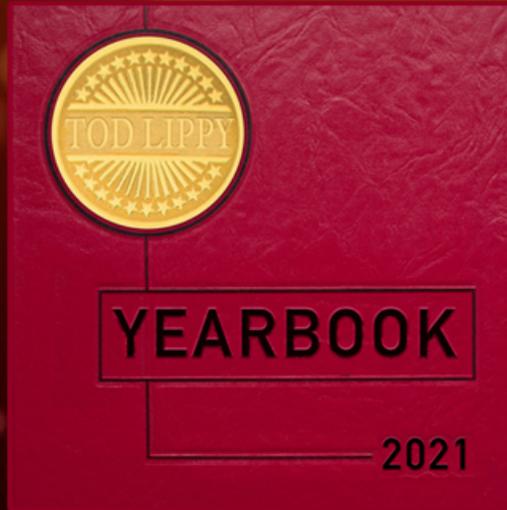


LP HERE WE ARE
10 Tracks
released October 29, 2019



LP YEARBOOK
10 Tracks
released June 25, 2021





“There’s a deep sensitivity that penetrates the entirety of Yearbook...an album well worth keeping on repeat.”
— NEUFUTUR

“An exceptional sophomore record.”
— TAKE EFFECT

“Where has this uniquely insightful artist who creates dramatic, filmsque instrumental soundscapes behind his ruminations on an array of interesting subject matter been all your life? Delightfully witty, socially conscious and often gleefully incisive...”
— THE JW VIBE

The Reviews

“There’s a genuine yearning and emotional component to be found in every piece of Yearbook, from each song to every instrument. Tod Lippy gives his fans something brilliantly structured and emotionally resonant enough to tide them over until whatever comes next...”
— TOO MUCH LOVE

“Tod Lippy’s fascination with the basic elements of human existence that generally feel skipped over or accepted without question makes for a brilliantly human album.”
— VENTS

“There’s a selfless approach to each song and the album feels like a personal letter hand-addressed from Lippy to his listeners.”
— Colin Jordan, MEDIUM

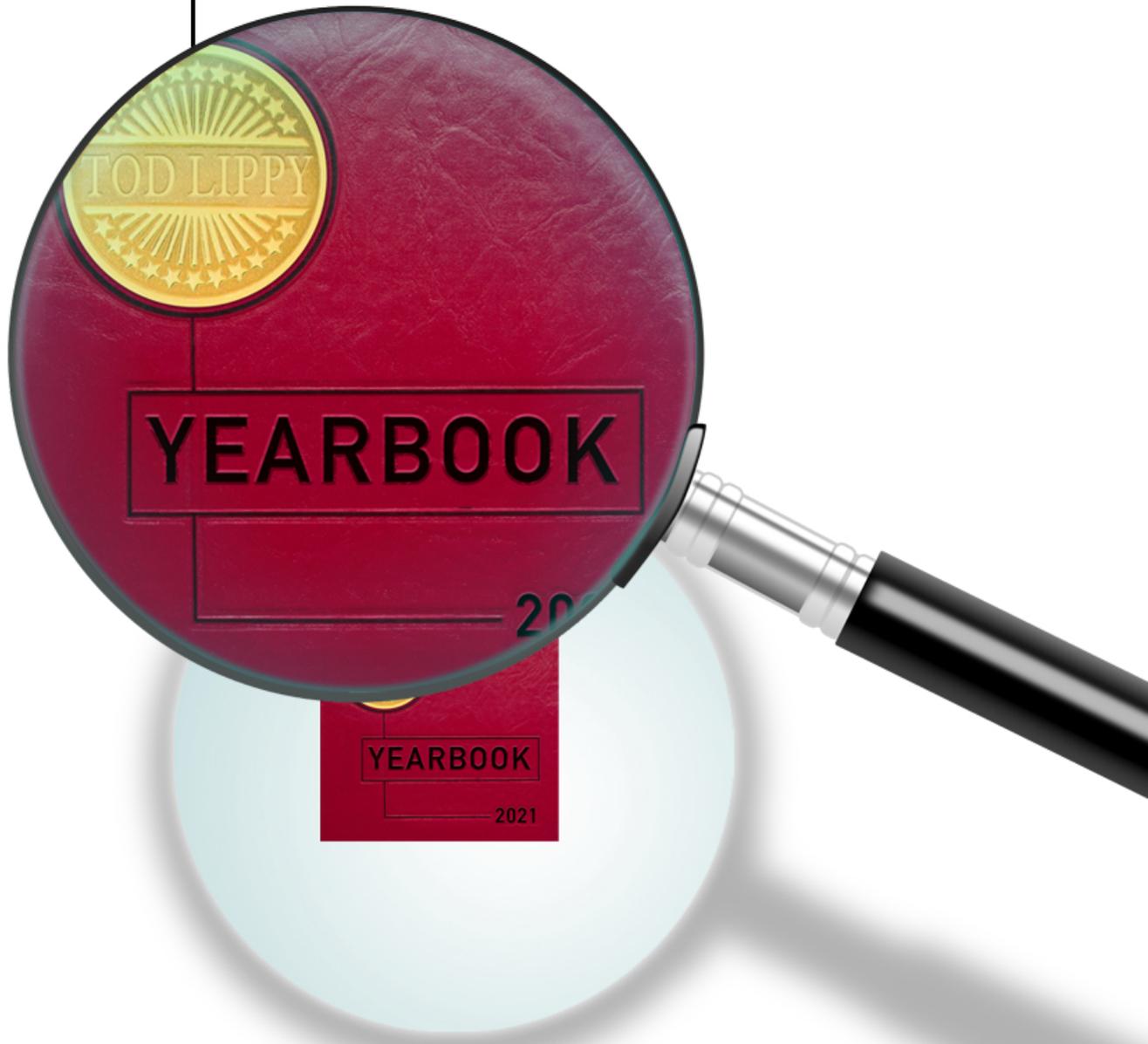
Song Descriptions



The Album

2022

DISCOVER



YEARBOOK

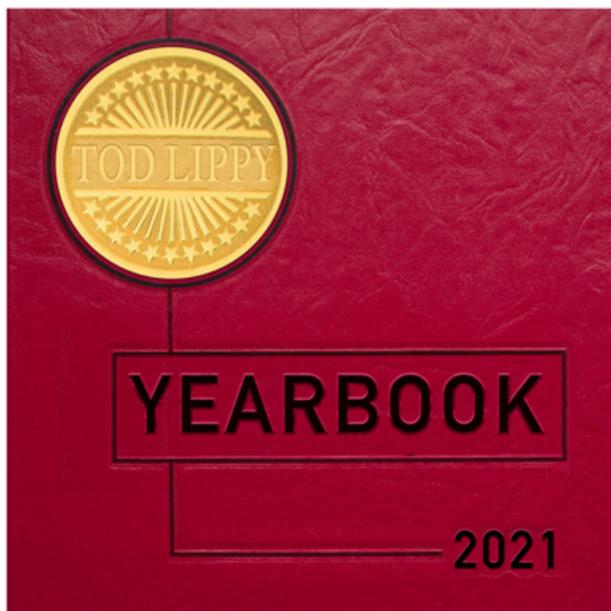
YEARBOOK

2021

In its entirety



YEARBOOK



Album Description

The 10-song LP was nearly two years in the making. Lippy recorded a series of songs he'd written in late 2019 with Kramer (who also mixed, mastered, and coproduced this sophomore effort) right before the beginning of the Covid crisis, but several months in isolation inspired him to scrap most of the tracks originally intended for the album. "If there is any silver lining to the horrors of Covid, it's this: I finally had the time and space not only to dive deep into my music but also to fully comprehend my reasons for making it. Nearly every song I wrote in this period ultimately ended up on the album, and all of them come from this deeper understanding of why I need to express myself through music."

Tracks

1. **Ambitions**
2. **More in Common**
3. Appian Way
4. Body and Blood
5. **Names**
6. Entente
7. Using You
8. Aisle 4
9. Singalong
10. Undertow

singles in **bold**.

Credits

released June 25, 2021

Written, performed, and recorded by Tod Lippy

Produced by Tod Lippy and Kramer

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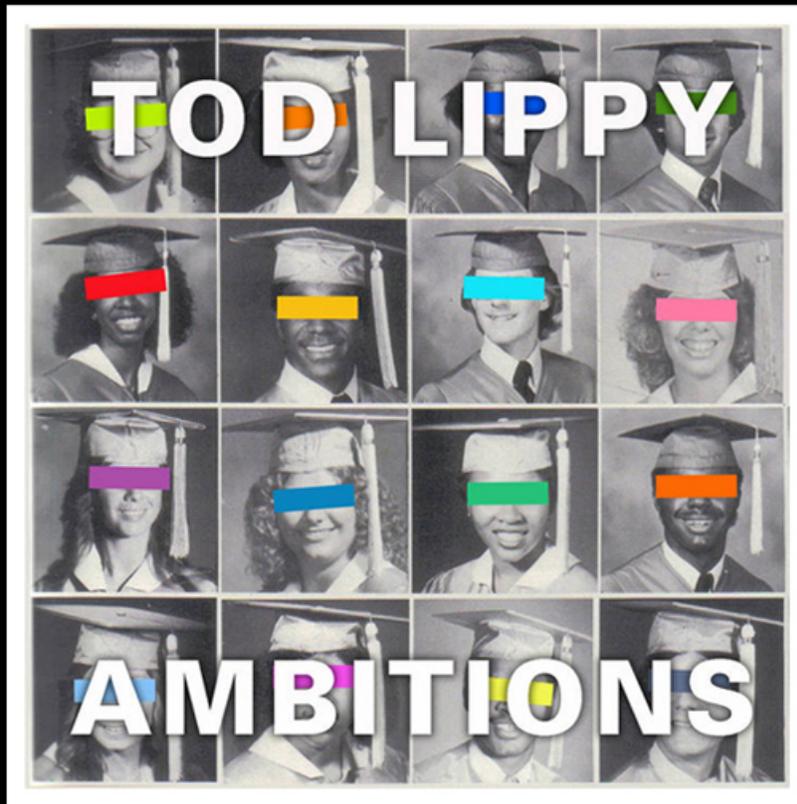
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The Singles

2022

WHO, WHERE, WHAT did you want to be when you grew up?



REMINISCE



AMBITIONS

Lyrics

To never quit
No matter how dark the tunnel is
To always let God have control of my life
And to never be too busy
To appreciate the things that really matter
The things that really matter
The things that really matter
To live the rest of my life my way
With a smile on every day
To accomplish the goals I've made
and retire at an early age
To live a long and healthy life
To live it up, one day at a time
To learn all
To see all
To hear all
To feel all
To live
To live free
And easy
With no need to worry
For the rest of my life
To be healthy and wealthy and wise
To live it up, one day at a time
One day at a time
One day at a time
One day at a time
Just one day at a time
To learn all
To see all
To hear all
To feel all
To live
To live a happy life
And make that someone special happy
To make people happy
Wherever I go
To be happy by being me
To please God, myself and my family
To be a carpenter or a chef
To be a famous psychiatrist
To be the best cosmetologist
To be a musical therapist
To be a farmer and fireman
To be interpreter at the UN
To be a veterinarian
To go into medicine
To be remembered wherever I go
To be the best at whatever I do
To not worry what people think
To have people accept me as I am
To make Laurie a happy girl
To live a long, happy life with Mike
To give all of my love to Earl
To give Marcie a special life
To be an actor on stage or screen
To always play rock 'n' roll
To fulfill every one of my dreams
Every one of my dreams

Song Description

The lyrics for “Ambitions” were pulled directly from my senior high school yearbook (1985)—namely, the “ambitions” section beside the photo of each graduating senior. When I was looking through the yearbook a while back, I was struck by the absurdity of asking 18-year-olds to essentially predict their future, and even more struck by the poetry of some of the statements. I made a point to Google a lot of the people whose words I ended up using, and while I was often not surprised to find that their goals (“to be a star of stage and screen”) had not been fulfilled, I was thrilled when in fact, they were. People who declared their eternal love for a particular person actually still were with that person! A guy who was going to be a marine biologist actually was one (and an accomplished one at that)! The musical arrangement, which is pretty “synthy” for me, is meant to reference the new wave music popular at the time as well as the energy of a teenager on the brink of adulthood, but the final couple of minutes evoke the pathos of looking back on that period some 40 years later.

ADJECTIVES

[driving, epic, power-pop, 80s, haunting]

MUSICAL PARAMETERS

{piano, synth horns, electric guitar, crescendo, syncopated, big intervals, minor, overtones, dense, film music, fade-out}

BPM: 120

Credits

released May 7, 2021

Written, performed, and recorded by Tod Lippy

Produced by Tod Lippy and Kramer

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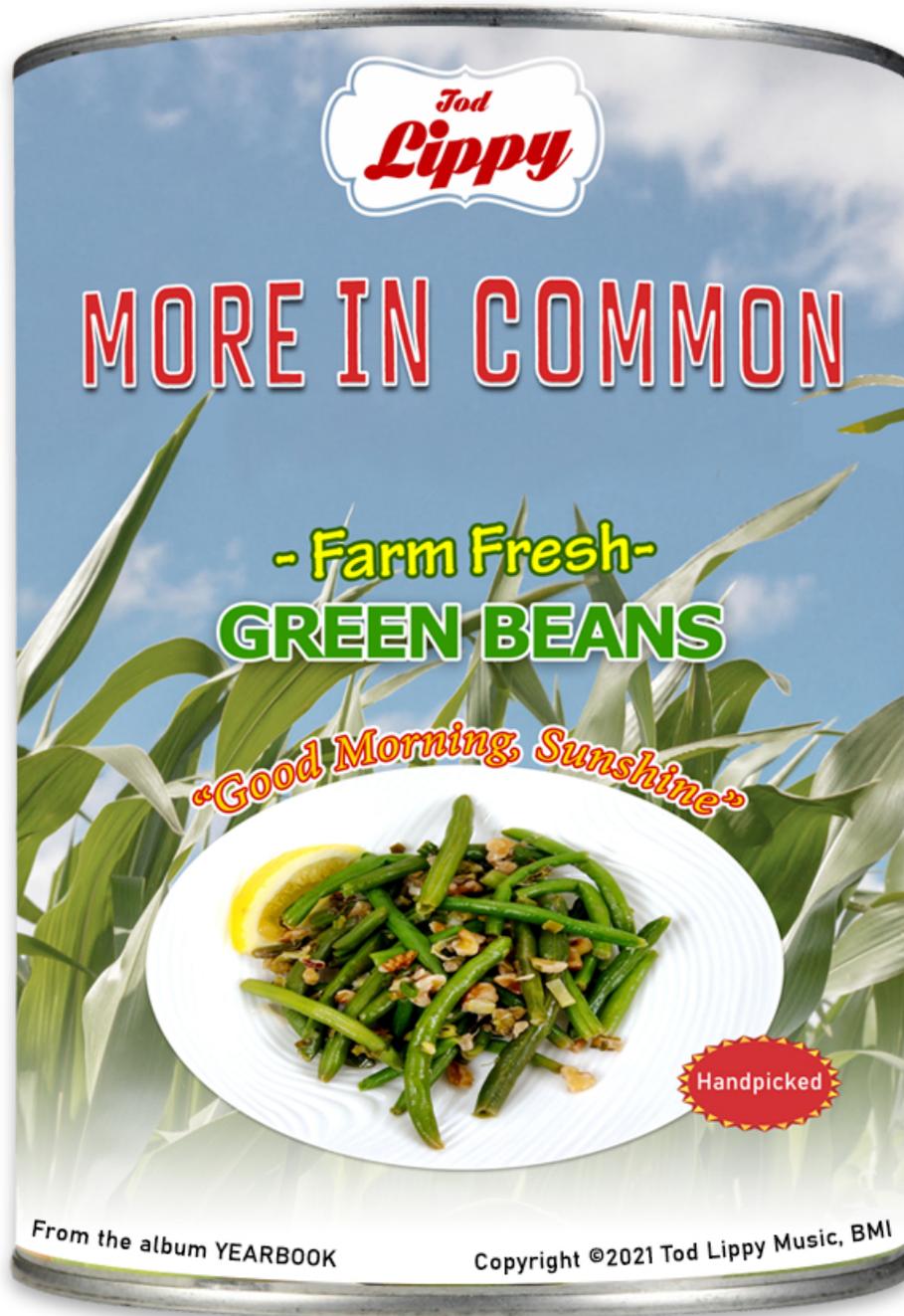
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**Suggested
Serving**



MORE IN COMMON

Lyrics

Did you know I grew up on a farm?
Every morning up before the dawn
"Good morning sunshine"
I heard my father call in the dark
Every day I'm up before the dawn
Even though the cornfields are long gone
"Good morning, sunshine"
That's what my sweetheart says as he yawns
Awkward boy to awkward man
There I was and here I am
We've got more in common than you think
Did you know I've got a couple scars?
From that time I cleared the handlebars
I had turned around to see how far
I had traveled from my father's arms
We've got more in common than you think
Didn't know you grew up on a farm
We've got more in common than you think
Every morning up before the dawn
We've got more in common than you think
Didn't know you had a couple scars
We've got more in common than you think
From that time you cleared the handlebars
We've got more in common than you think

Song Description

Did you know I grew up on a farm? I actually did, and I actually did work for my dad, a farmer, nearly every summer from middle school to grad school, which entailed getting up at 4:30 or so every morning (awakened by "Good morning, Sunshine" from my dad) to pick string beans. "More in Common" is about how much the adult Tod shares with that 14 or 15-year-old Tod ("awkward boy to awkward man") but it's also meant to be a broader statement about how all of us, regardless of our backgrounds, share much more than we may sometimes think, including the scars we all carry around from childhood (or from the process of leaving that childhood behind).

ADJECTIVES

[earnest, hopeful, upbeat, friendly, nostalgic, alt-country]

MUSICAL PARAMETERS

{acoustic guitar, electric guitar, piano, organ, intro, warm, polyphonic, vibrant, clean, uplifting, bridge, fade-out}

BPM: 120

Credits

from Yearbook, released June 25, 2021
Words and music by Tod Lippy
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Produced by Tod Lippy and Kramer

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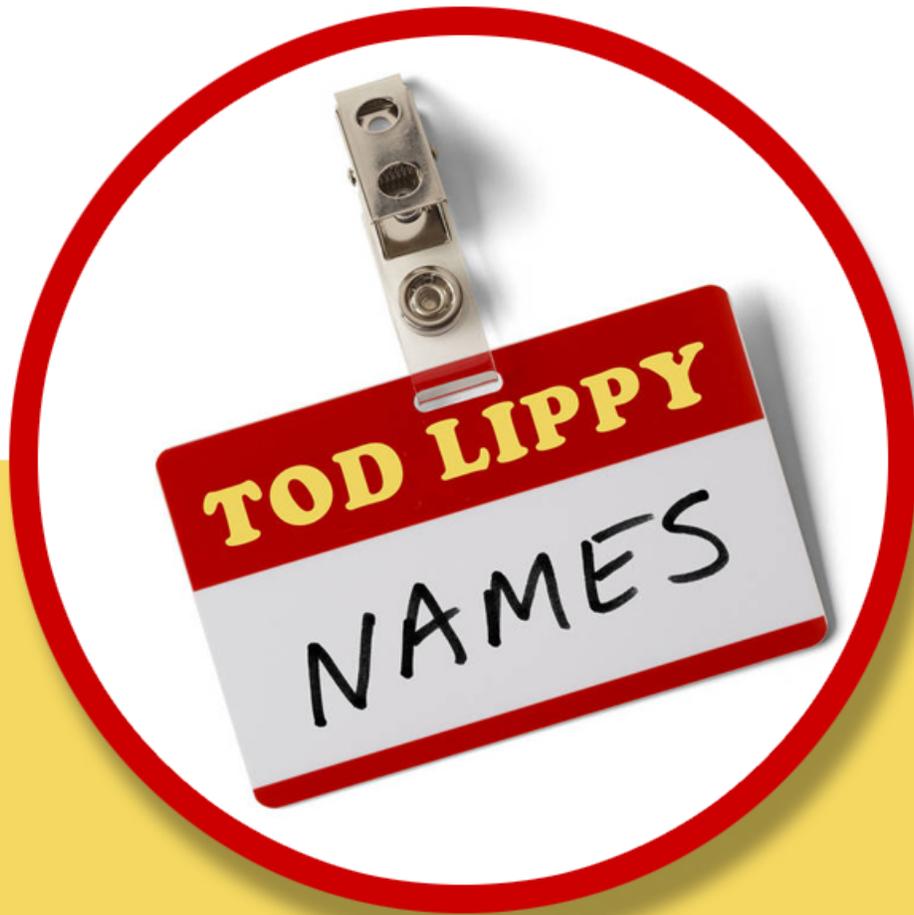
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Hi, I'm Tod with one "d".



What's in a name?



NAMES

Lyrics

Are you Sheri with an "S"?
Or is it Cheri with a "C"?
Is it "S-H-A-R-I"?
Or "-E-R-R-I-E"?

Andria or Andrea?
Alisha or Alicia?

One "T" or 2, Matthew?
Are you Erin with an "E" or "AA"?
How many "L"s in Isabelle?
Does your Sarah end with "H"?

You may think I'm obsessed
About what's in a name
To me it's a lot
I can try to explain

You may think I'm obsessed
About what's in a name
For me, it's a lot
I can try to explain

Are you Josie to your friends?
or is it always Josephine?
I don't want to condescend, Jo
When you hand me my cappuccino

Because I see you every day
And as stupid as it sounds
I don't want to be a stranger

"-EE?," "-EY?," "-EIGH?"
They say that God is in the details
Bradley, I've got to nail your name
Before I hit "send" on this email

This may seem like a joke
about an anxious mind
My OCD chromosome
working overtime

Or you might think it's a stroke
a canny social climb

But il'd like to believe
that it's more benign

I just want to connect
(only connect)
In this sliver of time
Even if the cement
is an "E" or "I"

Or a "Y"

Song Description

"Names" is inspired by a lifelong obsession I've had with spelling peoples' names correctly. This stems in part from the fact that my own name is usually misspelled ("Tod" with one "d"), but it also reflects a general desire on my part not only to connect with people in a deeper way—especially right now—but to recognize and celebrate difference, even if it's only a matter of one or two letters.

ADJECTIVES

[funny, engaging, wry, sweet]

MUSICAL PARAMETERS

{electric piano, piano, organ, strings, intro, happy, warm, uplifting, major, moderate tempo, catchy, fade-out}

BPM: 120

Credits

released October 16, 2020
Lyrics and music by Tod Lippy
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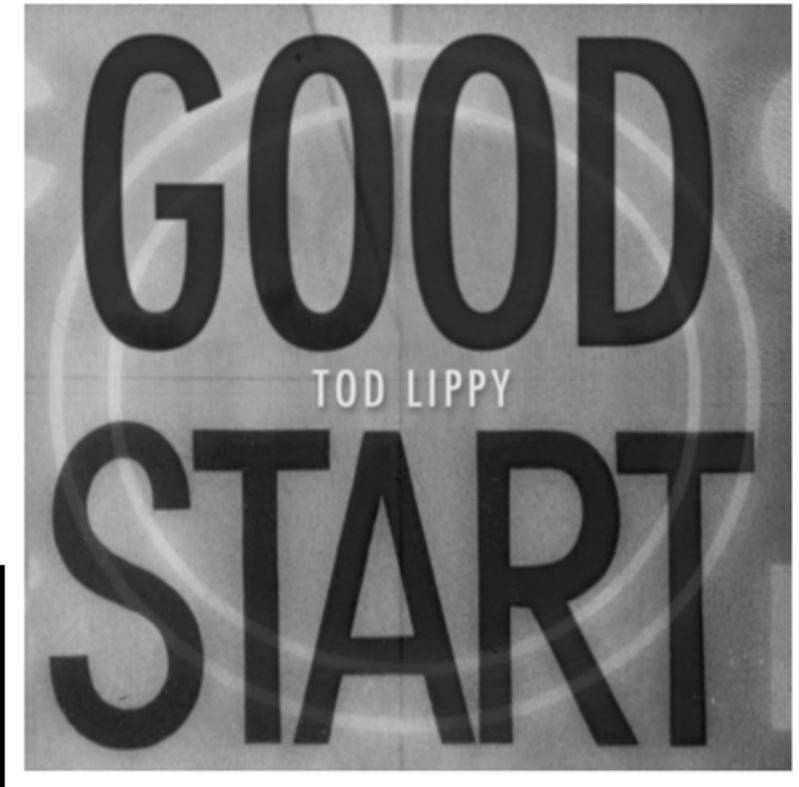
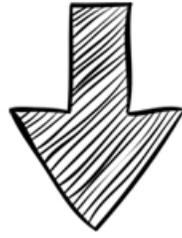
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Bonus Track

2022



**HALF
DONE**



**KEEP
GOING**





GOOD START

Lyrics

A good start
Means you're half done
That's what my dad says
Is what his dad says

Good start
Half done

I've got a good heart
That's what the doc says
Is what the test showed
But it's half done

Good heart
Half done
Good start
Half done

It was a good ride
Is what my mom says
Is what her mom said
When it was all done

Good ride
All done
Good heart
Half done
Good start
Half done

Good start

Song Description

Like most of my songs, 'Good Start' was inspired by a specific personal experience. I was visiting my dad, who referenced a saying that his father often used—'a good start means you're half-done,' and the song kind of wrote itself.

ADJECTIVES

[nostalgic, wistful, sweet]

MUSICAL PARAMETERS

{piano, flute, chorus, repetition, moderate tempo, warm, major, simple, fade-out}

BPM: 120

Credits

from Here We Are, released October 29, 2019

Lyrics and music by Tod Lippy

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MUSICdise Launches Online - Debuts First Artist

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